

Develop your learner persona



Name: Antony Chowdhary

Course / Module title: _____

Circumstances	
Where is he from?	
What are his priorities?	
What are his frustrations?	
What are his goals?	

Motivations	
Why is he interested in the topic?	
What does he hope to achieve by learning about it?	



Prior knowledge	
What is his previous experience of the topic?	
What does he already know about the topic?	

Skill level	
What technical skills does he have that are relevant to the topic?	
How confident is he in using digital technologies?	
Does he prefer specific technologies / platforms?	

Needs and constraints	
What specific needs does he have e.g. childcare or caring responsibilities?	
What restrictions does he have that could prevent him accessing learning?	

