

## Develop your learner persona



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Course / Module title: \_\_\_\_\_

Circumstances	
Where is she from?	
What are her priorities?	
What are her frustrations?	
What are her goals?	

Motivations	
Why is she interested in the topic?	
What does she hope to achieve by learning about it?	



Prior knowledge	
What is her previous experience of the topic?	
What does she already know about the topic?	

Skill level	
What technical skills does she have that are relevant to the topic?	
How confident is she in using digital technologies?	
Does she prefer specific technologies / platforms?	

Needs and constraints	
What specific needs does she have e.g. childcare or caring responsibilities?	
What restrictions does she have that could prevent her accessing learning?	

